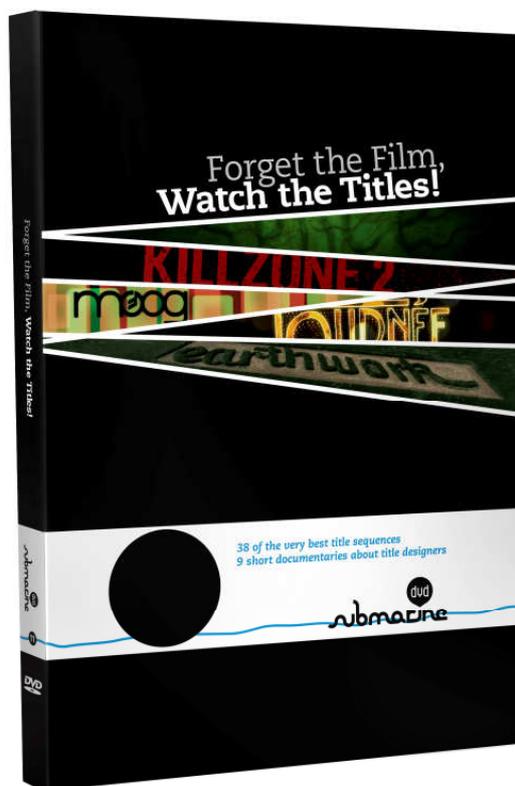


DVD Press Release

Amsterdam, 17th December 2010

Launch of a unique DVD collection of the best title sequences and short documentaries



For the first time in the history of film, SubmarineChannel is releasing a 2-DVD set containing a collection of the best modern title sequences. In addition to 38 title sequences of modern films, TV series and games, this unique DVD release also contains nine short documentaries about leading title-sequence creators.

The collection gives an overview of the most exciting, the most gruesome, the most moving and the most beautiful title sequences of the past six years. The DVD collection particularly features European and independent films, and in addition to a description of the title sequences, there are also short documentaries in which the creators reveal their sources of inspirations and other background information.

Both independent film studios and Hollywood's finest invest a great deal of time and money to create the most appropriate title sequence, as this is of essential importance to the first impression that the film makes on the audience. Sometimes, they even have their own storyline, making them a film within a film. These works of art often remain unsung. In order to give these cinematic jewels the attention they deserve, the website *Forget the Film, Watch the Titles!* was founded (watchthetitles.com). This popular website has since accrued a collection of over 140 title sequences, including those from *Juno*, *The Pink Panther* and *God of War III*. In autumn 2010, this collection was promoted on the big screen in a number of cinemas in the Netherlands.

In total, the 2-DVD set contains three hours of content with both well-known and unseen title sequences, such as *Earthwork*. The title sequence from Oliver Stone's *Wall Street: Money Never Sleeps* is included, in addition to those of European films such as *Good Bye Lenin!* and *Palermo Shooting*. In the nine short documentaries, internationally renowned title-sequence makers such as Richard Morrisson (*Batman*, *Sweeney Todd*) and Laurent Brett (*Hostage*) give in-depth accounts of their art. In the accompanying booklet, you can also find extra information about all of the title sequences and their creators.

Producer: SubmarineChannel (Femke Wolting & Bruno Felix)

Composed by: Remco Vlaanderen

Total length: 2 DVD's, 173 min.

Format: Pal & NTSC

Distributed by: Idea Books (www.ideabooks.nl), Filmfreak Distribution (www.filmfreaks.nl), www.submarinechannel.com/shop

This is a SubmarineChannel production. You can order the DVD-set in our online shop (www.submarinechannel.com/shop). From January, the DVD- set is for sale in various CD / DVD shops, book stores and museum shops.

[SubmarineChannel.com](http://www.submarinechannel.com) is an international production and distribution channel on the Internet for innovative, interactive productions, produced by artists from around the world. SubmarineChannel is part of production company Submarine, based in Amsterdam.

SubmarineChannel is supported by the Dutch Ministry of Education, Culture and Science and the City of Amsterdam. This production came about with the support of the Mondriaan Foundation, SNS REAAL Foundation and the Prins Bernard Cultuurfonds.

Note for editorial staff:

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